



FOR IMMEDIATE RELEASE

April 6, 2015

SPYONVEGAS.COM HOT 100 RETURNS TO WET REPUBLIC
AT MGM GRAND INTRODUCING
'BIKINI BATTLE ROYALE' FRIDAY, APRIL 24

This Season Five Lovely Ladies have a Shot at \$1 Million!

LAS VEGAS – The SPYONvegas.com *Hot 100* returns to [WET REPUBLIC](#) at [MGM Grand Hotel & Casino](#) **Friday, April 24** for another season of sinful competition as sun-kissed beauties enter the “Bikini Battle Royale,” a new spin on the contest where lucky ladies hope to claim the title of “hottest female in Las Vegas.”

Taking place select Fridays throughout the summer, SPYONvegas and WET REPUBLIC are gearing up for the hottest season yet with \$150,000 in cash and prizes at stake. It will be a sizzling and fierce 14-week competition as contestants rally friends, fans, poolgoers and judges to vote for them in the wet and wild competition. The temperature will be off the charts this season as a special twist has been added to the competition. The final top five contestants will have an opportunity to spin a wheel during the Grand Finale event **Friday, Aug. 21** for a chance to win \$1,000,000!

“Since 2008, WET REPUBLIC has been home to the most anticipated summer contest year after year,” said Alex Cordova, Vice President of Marketing for Hakkasan Group. “Hot 100 has seen more than 1000 contestants over the years and we felt that this season needed something jaw-dropping to put it over the top. Offering not one, but five lucky ladies the chance to win \$1 million is a huge incentive to enter the contest. We are thrilled to host the Hot 100 competition and welcome contestants to WET REPUBLIC for another record-breaking summer event.”

“This competition has awarded some of the most beautiful and engaging women in the country with this life-changing opportunity,” SPYONvegas/Wendoh Media Vice-President of Marketing & Events Kyle Markman said. “This season, we’re going to keep that going and give these ladies \$150,000 in cash and prizes at WET REPUBLIC, but we’re also raising the bar like never before. The competition will be even more fierce, the party will be even bigger, and we are hoping to make a lucky lady a millionaire.”

The first eight events, known as selection rounds, will narrow the entrant pool to the 100 contestants who will be deemed the “SPYONvegas *Hot 100*.” The next five events serve as voting rounds in which the public can participate at WET REPUBLIC and online at [SPYONvegas.com/hot100](#). The site will feature contestant profiles and pictures. At each Hot

100 selection and voting round, the top three contestants will leave WET REPUBLIC with a cash prize in-hand. Contestants will gather Friday, Aug. 21 for the Grand Finale where the top five finalists will spin the wheel to take home the top prize!

Ladies interested in entering the competition can submit their photos and information (first and last name, birthdate, phone number and e-mail address) at SPYONvegas.com/hot100/signup.

ABOUT WET REPUBLIC

WET REPUBLIC is an alluring 54,500-square-foot venue comprised of large saltwater pools, intimate dipping pools, daybeds, banquets, tricked-out Bungalows and Party Cabanas. The adult pool destination features an open-air covered lounge serving as a place to mix, mingle, dance and dine. Unique culinary offerings, signature cocktails, premium bottle and pitcher service can be enjoyed in the lounge or ordered poolside. The venue also offers a dedicated valet for guests. Guests can find WET REPUBLIC on [Facebook](#), [Twitter](#) and [Instagram](#).

Cover charges, bungalow and cabana rental costs vary. For more information, visit wetpublic.com or find us on [Facebook](#), [Twitter](#) and [YouTube](#). Guests must be 21 years of age or older.

ABOUT SPYONVEGAS

SPYONvegas delivers unparalleled engagement programs to connect with audiences through both digital and mobile platforms, as well as through events. SPYONvegas.com has become the online hub of the world's entertainment and nightlife capital. The site receives millions of visitors each month, and now embedded in the brick and mortar world with a seamlessly integrated event platform in Las Vegas, SPYONvegas' model strengthens membership loyalty and interest as we provide events such as concerts, pool series, dining exhibitions and product-sampling programs. With cutting-edge design, ability to track and predict trends, and daily event offerings, SPYONvegas continuously attracts new members and national focus. For more information, visit www.SPYONvegas.com.

ABOUT MGM GRAND

MGM Grand is "The Entertainment Authority," creating the ultimate Las Vegas experience. A variety of luxurious suites and standard accommodations serve every need while guests discover signature dining by celebrity chefs including Tom Colicchio's Craftsteak, Michael Mina's PUB 1842, Wolfgang Puck's Bar & Grill and AAA Five Diamond and Michelin three star restaurant, Joël Robuchon; world-class entertainment at the MGM Grand Garden Arena; the astonishing KÀ by Cirque du Soleil; master illusionist David Copperfield; Brad Garrett's Comedy Club; and Hakkasan Las Vegas Restaurant and Nightclub; a pampering spa and salon; and an elaborate 380,000-square-foot, non-smoking conference center. MGM Grand is a wholly owned subsidiary of MGM Resorts International (NYSE: MGM).

#

FOR MORE INFORMATION:

Stephanie Capellas/Leo Marquardt
Hakkasan Group
702.212.8804

Kristen Cadenhead / Desiree Garrett
MGM Resorts International Public Relations
702.692.6700

Maureen Hank
Wendoh Media
702.798.7000